

## Structure Your Data

Unstructured data is growing exponentially. Overall data volume is set to increase 800% over the next five years (Gartner). By 2022, 93% of data in the digital universe will be unstructured (IDG). But unstructured data is useless if you can't find it, use it and analyze it to unlock its value.

DataScava mines unstructured data using purely digital logic, human intelligence and machine training, based on criteria you control, not a hard-coded, hidden black box. It has powered TalentBrowser, industry's only Skills Analytics and Job Matching platform, for over a decade.

Built upon U.S. Patents in "Profile Matching of Unstructured Data," DataScava software solutions parse, index, score and match text-heavy data, converting it into millions of usable data points and verifiable results that are more accurate than Semantic, Predictive and Boolean.

DataScava's proprietary algorithms and customizable search engine let users set the bar in all topics of interest, bringing precise results right to the top. Use DataScava to provide actionable insights for your business, from operational to strategic.

## The Benefits

- Identify opportunities for data mining to maximize and monetize your data investments.
- Use your business jargon, not generalized semantic libraries utilized by NLP solutions.
- Make business decisions that correspond directly to what your data is telling you.
- Gain insights and visibility to improve decision-making, compliance and support the demands of your business.

### DataScava Solutions

DataParser  
DataIndexer  
DataScorer  
DataMatcher

DataScava Search  
2 U.S. Patents  
Proprietary Parser  
Non-semantic  
Highly Accurate  
Navigational Search  
Quantified Text Analytics  
Segmented Scoring  
User-Defined Thresholds  
Customizable Thesaurus  
Time-sensitive  
Your Business Jargon  
Editable Taxonomies  
Match, Sort, Rank  
Percentile Ranking  
"Not" Capability



2017 will be a **volatile** year for **markets**. **Volatility** will trend higher as **markets** react to **U.S.** President **Trump's** **economic** agenda. **Economic** policy is being reshaped by **Trump**, according to JPMorgan strategists, who put a premium on **liquidity**. **Fickle** **American** investors, **unpredictable** **markets** . . .